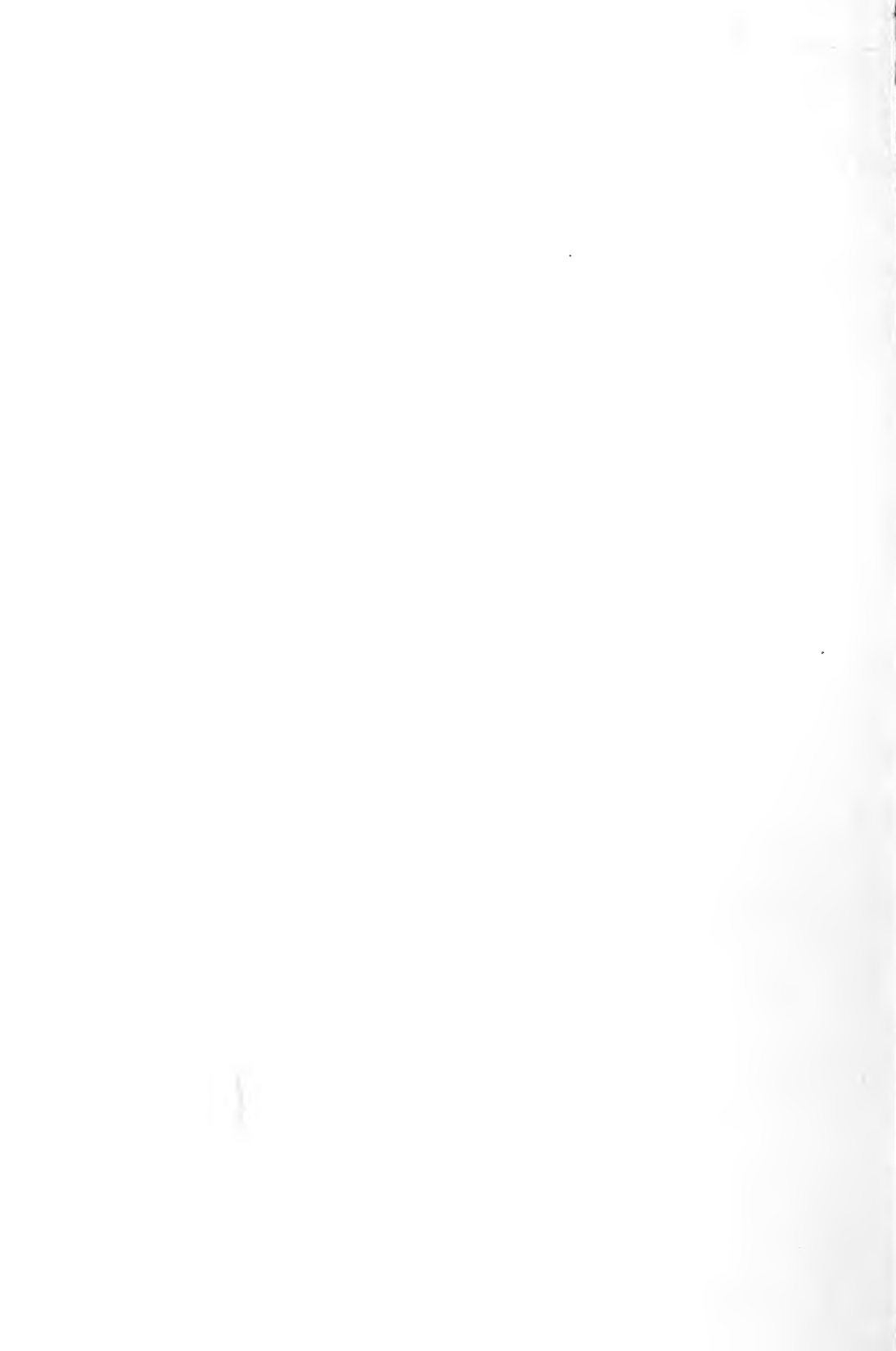


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.41

BALDWIN'S

FRUIT PLANTS

O·A·D·BALDWIN

BRIDGMAN MICH.

1921





Gibson

*The Most Profitable
Strawberry Grown*

**\$700 NET
PROFIT**

From One Acre in a Single Year

Not One Acre—But Many Acres

Two-thirds of all the strawberries grown in this County (the greatest berry-growing County in the United States) are Gibson. They are far more popular than any other variety for market or canning factory.

The berries are large and of beautiful dark red color and extra fine appearance. Gibson plants out-yield other varieties and Gibson berries outsell other berries on the market. That is certainly recommendation enough, but we want to add that the Gibson is also an extra nice table or home use strawberry. The plants are strong growers, long rooted and probably the most thrifty and healthy looking variety we have on our farms. Gibson commences to ripen with the second earlies and continues for a long season, making a heavy yield of fruit.

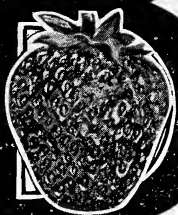
The fruit stems are large and strong; and the dark green foliage is ample protection for the blossoms and fruit; having a strong staminate bloom, it makes a very good pollenizer for pistillate varieties. The berry is large and regular in shape, holding its size well to the end of the season; its color is a deep, rich red all through from surface to surface; its flavor is fine, being neither too sweet nor too sour, but just right for table or canning.

In manner of plant growth it very closely resembles Pocomoke, making a heavy row of very strong and healthy plants, its foliage being of a very dark and glossy green. If we were to grow only one variety of Strawberries, either for market or for general purposes, we would choose Gibson without any hesitation. The very heavy demand for this extra profitable variety will far exceed the supply, so **ORDER EARLY**. Price, \$8.00 per 1000.

**Gibson has proven its value by several years of wonderful
production. Baldwin's New-Ground plants, guaranteed by
BALDWIN OF BRIDGMAN**

BALDWIN'S

Greeting to Berry Growers



Another eventful year has passed. Father Time, with unerring precision, has again indicated his purpose of keeping unfaltering pace with the seasons. We have just passed through a political campaign. A new administration will take charge of the affairs of state in absolute political control. We are painfully aware of still being in the midst of post-war adjustments. As a people and a Nation we have come thus far without any great calamity since the armistice was signed.

Labor has gone to extremes in making demands and manifesting its purpose to give as little service as possible in return for the highest salaries ever paid. Capital has been, in many instances, shamefully profiteering—boosting prices skyward. Two terrible specters, Hate and Greed, have marched to and fro in the land, both afflicting the class we are most interested in—the farmers of America.

As I write, at this thanksgiving season, the League of Nations is going into session for the first time in Geneva. War in Russia and in other parts of the world is still imminent. Starving millions are crying for food, clothing and shelter. The American dollar is still worth one hundred cents. Foreign trade is greatly affected because of exorbitant exchange rates. All of which indicates that there is much to be done on the farms of America. It will do us good to take a far-away look and consider all interests from a world's viewpoint in the light of a world's vision.

No year in the history of our business has brought us greater satisfaction than has the year 1920, just about to close. We have produced the best crop of Strawberry plants in our history. The good Lord has favored us with sunshine and rains and favorable growing weather throughout, thus enabling us to offer to our friends a splendid lot of most popular varieties of Strawberry and other plants grown on our new ground under the most favorable conditions.

In presenting this, our 1921 catalog, I am impressed as never before, with the opportunity that is mine to serve my friends and customers with hardy berry plants. I have said to my friends before that my interests in the community in which I live are varied, but nothing appeals to me more than this—my Big Berry Plant Business—to which this catalog is dedicated. My father before me laid a splendid foundation. I have had no desire to change his original program. I am still living on the farm where I was born. I love it more than I can tell. It has brought me comfort, peace and happiness, and all of that spells SATISFACTION. I believe that the production of food is more important than anything else, and particularly so at this time when the world's needs are so great.

With improved facilities and the most modern methods employed in the cultivation and production of berry plants, we have been able to take a long step forward. We have made our catalog more attractive, appealing and useful to our friends. The man in the berry business will do well not only to increase his acreage now, but improve the quality of his stock. The years to come will be profitable, providing you start right.

I invite your loyal co-operation and support, likewise your continued friendship, and I want your continued patronage. I promise you not only a full measure of service and a just return in value, but a willingness to at all times advise with you for the advancement of our common interests. By these measures I am sure our relationship will continue pleasantly and profitable for years to come.

Very truly yours,

O. Baldwin

BALDWIN HISTORY



Our First Packing House in 1889.

We started packing plants in a hen-house ten feet square in 1889, as shown at the top of page.

Five years later we built a packing house 16 by 20 feet. After another five years we doubled this room, making 16 by 40 feet, as reproduced from photograph in the center of this page.

We have since added to this until we now have over 5,000 square feet of floor space used entirely for storing and packing our plants. See picture at bottom of this page.

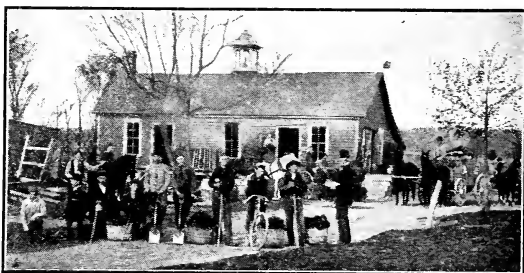
These packing houses and storing cellars are equipped with freight elevators and all conveniences for handling our stock rapidly and in the best possible manner.

This insures good service for you and that means much when buying live plants. Baldwin's new ground plants have made a name for themselves in nearly every fruit section and the demand for them has exceeded the supply for several years.

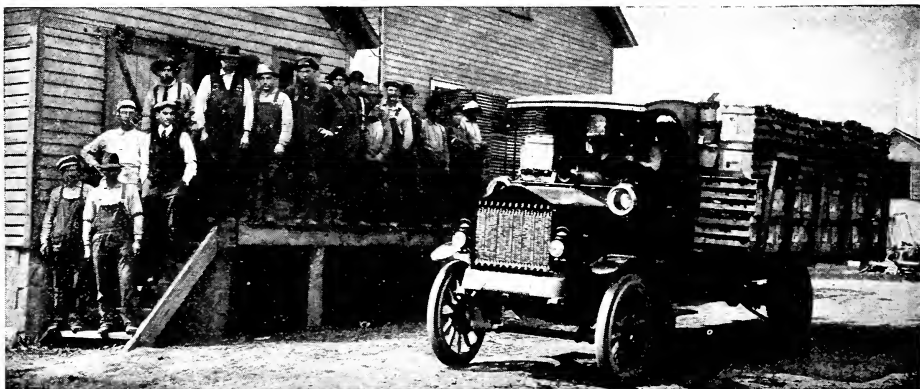
We invite you to become one of our regular satisfied customers and we honestly believe that our dealings will be mutually pleasant and profitable.

Our plant business has steadily grown from the beginning thirty-two years ago, until now we operate probably the largest fruit plant nursery in the United States.

Commencing on 20 acres of land with a little patch of red raspberries in 1889, the business has expanded until our plant farms now consist of over 600 acres, most of which is new ground and especially adapted to the growth of strong, heavy-rooted berry plants. We honestly believe the one big reason for this rapid, healthy growth of our plant business is the fact that we always give our customers a little more in both quality and quantity than they expect for the money sent us. We try to see each transaction from our customer's point of view as well as from our own—in short, we are doing business on the square.



Ten Years Later—Packing House, 1899.



Baldwin's Packing Houses, (packing 500,000 strawberry plants and 200,000 cane plants per day).

The question is often asked, "What's in a name?" The answer, so far as we are concerned, means everything—to us, our friends and customers. We want to emphasize this point because we think it is important for you to know more about us. We have no secrets and would like to have you come here and see every step we take in filling your plant orders. "B" stands for Baldwin. We like to make it large because of its importance. If this page were larger, we would probably have made the letter larger. We want you to know that so far as we have right to use the letter "B," it stands for

Baldwin's Big Business

We have tried to tell you something in this book about our business. If you were to visit Bridgman, you could see for yourself. Not all of our thousands of customers are privileged to see us personally and witness what we are doing. For that reason, we are trying to make it emphatic that our claim for preference, so far as the berry plant business is concerned, is well founded. Heretofore, we have been very modest in asserting ourselves, remembering, as we do, the small beginning that we made, over a quarter of a century ago. We are telling you something about our past history on other pages. We are

proud of it and believe as we have achieved such prominence and success in the production of berry plants, that we have a right to speak of it in proper terms. And if this letter "B," which stands for "Baldwin," has caught your eye, may we ask that you give consideration to the further and more important fact that in the purchase of berry plants there is no place in this big land of ours where you can have your needs supplied more honestly, promptly and satisfactorily than right here. We have grown an immense stock of new ground plants—growing nothing but good varieties, all of which have proven their fruiting value here and elsewhere. We have tried to describe each variety carefully and not make any statements that might be misleading to you in any way. After you have bought from us we are just as anxious that you succeed and make money growing berries as we are to get your order. We urge, therefore, that you

Buy Berry Plants of Baldwin

We have never exploited plants under an assumed name to gain public favor, but have always produced the well known standard varieties, true-to-name, and sold them just that way. We have improved and developed certain varieties, made them yield better under our favorable soil conditions and Baldwin's method of production, but when we have done this, we have been satisfied. We are not boasting at the other man's expense. Our object of calling your attention to our name in this way is with this one fact in mind: Baldwin is best qualified to supply your needs in the berry plant line. May we ask that you read carefully the pages that follow, observe our methods of doing business and the advice we offer to fruit growers. We feel very keenly the necessity of emphasizing the difference between Baldwin's method of berry plant production as against the ordinary method pursued by so many that have not the interest at stake and perhaps do not think as much of their good name as Baldwin does.

Baldwin's Business Builders

Treatment of Our Customers

We have made a lot of changes and improvements in our big plant business; but we have never wanted to change the policy of square dealing on which our business was established over thirty years ago. An honest, live-and-let-live policy through which we hope to hand down to our growing-up sons as untarnished a name and reputation as was handed down to us. We try to treat every order received from you through the mails just as we would treat you personally if you drove to our packing house for your plants. We treat all customers alike, the little orders having the same careful attention as the big ones. All orders are appreciated. None are neglected. The policy may be somewhat selfish on our part as we realize that our future success in the plant business depends entirely upon the success our customers have with our plants. Satisfied customers are what we want and we cannot afford to have any other kind.

Too Many Varieties

There are far too many worthless varieties advertised in most plant catalogs, and as all varieties are generally described as the best, some are pretty sure to disappoint the purchaser. We call your special attention to the fact that Baldwin's list contains only varieties of strawberry plants—while some catalogs describe three or four times that number. We have grown and tested several hundred varieties of strawberries in the past ten years and have kept discarding worthless ones until our list this year covers only the proven varieties that pay to plant.

Same way with other fruit plants. Look over our list and you will see only the proven varieties of well known value.

When our customers get varieties that bring profitable returns on their investment they naturally want to help us all they can by recommending Baldwin's plants to their friends.

Quality and Service

Baldwin has tried to make it plain to you that our new ground berry plants are of extra quality. We grow them ourselves, and our customers have great success in producing paying crops of first-class fruit.

We grow nothing but plants, and we grow them by the million. We have our own packing houses, cellars, storage houses, offices and working force, equipped in splendid working order. We claim to grow, sell and ship more strawberry plants than any other nurseryman or nursery company in this country. We also ship millions of raspberry, blackberry, dew-berry, and grape plants each year.

No plants are allowed to fruit on our big plant farms, and what is more important—all plants are strictly fresh dug for each order. We put no plants in cellars for storage over winter. All plants are tied 25 in a bunch—40 bunches to the thousand, and there will be ten hundred or more good strong, well rooted plants in every thousand you get.

Baldwin's Plant Business is not the growth of a day. It represents years of hard work and applied ability in the production of the best berry plants. We have been growing, digging and packing plants for over thirty years and have learned many important things that help us to get our stock to you in good growing condition.

You cannot get better quality and service than we give all our customers no matter what you pay.





NEW GROUND PLANTS

They Are Worth More Money To You

(See reproduction from photograph of Baldwin New Ground Plant on this page).

You Can Make \$1000 Per Acre.

We grow our own plants on new ground and grow them for plants only.

There is a mighty big difference between our strong, heavily rooted berry plants that are grown for plants only and the ordinary plants that are produced as a by-product between fruiting rows. Perhaps you have never thought about this important matter but we want to make it very plain to you that Baldwin's plants grown the Baldwin way are stronger in both root and crown. They will grow better for you and produce better crops of bigger berries than plants being sent out by many nurserymen and dealers who buy most of their plants from fruit growers.

Get started right by buying good, thrifty plants with a reputation behind them, and you will be surprised at the ease with which you can supply your table with the finest fruit obtainable. We are satisfied that Baldwin's heavy rooted, new ground plants grown by Baldwin of Bridgman will please you in every way, grow and do well for you and bring you a big crop of berries of extra quality. Why not get started this year in a business that is pleasant and profitable?

The same rule applies in buying plants as when buying anything else. If you buy cheap goods you get poor quality and you are generally sorry you tried to save a little money on the purchase price.

I believe it is especially important to buy good reliable stock when putting out something permanent like a berry patch that you expect to grow for at least two years and grow for a profit to yourself.

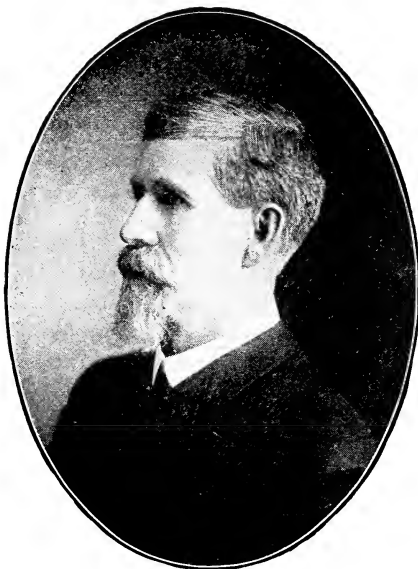
We want to urge upon you the importance of buying first class heavy rooted berry plants of the quality we grow on our new ground—the ones we grow for plants only—and guarantee.



Can You Afford

to buy Plants that are dug from between fruiting rows -end runner plants when we Guarantee absolutely that every plant we ship you is from NEW BEDS, grown for plants only?

From photo of Baldwin's New Ground Plants.
(Root over twelve inches long)



**O. A. E. Baldwin,
Founder of the Business.**



**O. A. D. Baldwin,
Present Proprietor.**

We have in our organization experienced men, competent to carry on the production of berry plants in the most modern and scientific manner—men who are trustworthy and dependable. To this great force we must add the other equally important force, namely, motorpower. (See illustrations of our trucks and tractors in this catalog).

Your plants are transferred from the field to the packing house on our big trucks which insures rapid handling. Your plants are never exposed to wind or sun. Our plowing, harrowing, etc., is done with our big tractors. Our plant fields are prepared and planted in proper season—insuring a good growth and full development of plants.

It is by employing improved methods that we are able to produce in larger quantity and at prices as low or below the average. Farming today is a business—the biggest business on earth. Growing berry plants is a technical business. It requires skill, modern equipment, experience and business management.

Baldwin's Berry Plants are produced under these conditions. In short, we keep abreast with the times. We modernize our equipment not alone for the purpose of economy, but for the purpose of producing better stock and handling it more rapidly and safely—Baldwin is fully equipped to take care of your plant order to your entire satisfaction.



Our Home and Office—On the Farm.



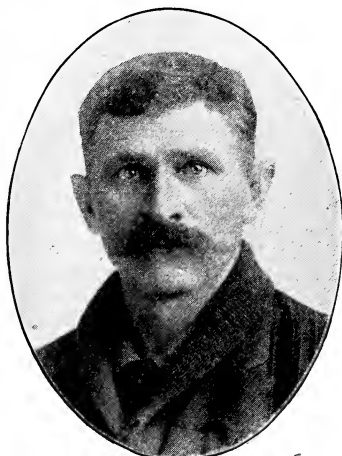
AT YOUR SERVICE

For the past twenty-nine years Lewis Stanard has been right here on our plant farms looking after the growing of Baldwin plants. By studying the best methods of producing the best plants, Mr Stanard has learned many things that are valuable to you. The better plants we can grow and sell, the better our customers will be pleased and the more money they will make. Your success with our plants means our continued success in the plant business.

We invite all our customers, who can, to come and visit our plant farms. Mr. Stanard will be glad to show you what he can of our methods of plant production and tell you how he takes new stump land and makes it produce our wonderful crops of new ground plants the first year. We want to impress upon you the fact that when you buy Baldwin's berry plants, you are buying quality and service that insures your success in the berry business.

Mr. Stanard's life time of practical experience in producing first-class berry plants is worth something to you.

The important fact that Baldwin's plants are grown right, kept strictly true to name, and developed to the highest degree of productivity has been one of the big reasons why Baldwin's plants are now bought year after year by the most successful fruit growers throughout the United States.



Lewis Stanard
General Superintendent.

If you wish, we can be of Service to you in selecting best varieties.

Buy the 6
Big Money
Makers

CHARLES I. (Extra Early)
DR. BURRILL (Medium Early)
BUN SPECIAL (Medium Late)
GIBSON (Medium Late)
AROMA (Very Late)
PROGRESSIVE (Everbearing)

From very early
till very late.

We guarantee
satisfaction
with these 6
varieties.

This is Mr Hann's 19th season as foreman of our cane plant packing cellars. He understands the handling of raspberry, blackberry plants, etc., thoroughly. Mr. Hann has several able assistants and sees to it that no stock goes out that is not in first-class condition and properly labeled and packed. We very seldom receive a complaint about stock not arriving in good shape.



George Hann.



Lee Ashcraft.

For 8 years Mr. Ashcraft has been packing Baldwin's strawberry plants and looking after our strawberry plant packing houses. He thoroughly understands the way to pack plants so they will reach our customers in best possible condition. Not too wet or too dry, too tight or too loose—but just right. Your strawberry plants will be packed carefully and well.

CULTURAL DIRECTIONS

Soil. Almost any soil that will grow good field crops will grow good berries—good, rich, well-drained sandy loam preferred. Avoid low, frosty places if possible. Light sand or hillsides can be used to good advantage in growing berries of all kinds; land that cannot be used very well for corn, wheat, etc.

Drainage. Your berry patch should be well drained the same as your land for any other crop. Tiling of sufficient size to carry all surplus water is best and saves ground for you.

Fertilizing. The best fertilizer we ever found for fruit is stable manure. A crop of clover or other green crop plowed under is good. Fruit plants, like any other crop, need rich ground, and respond quickly to good care and fertilization.

When to Plant. The earlier in the spring the better. As soon as you can prepare the ground so the spring rains will give the plants a good start. Plants should be handled and set before they start to grow very much, while the vitality is in the plant.

Preparing Ground. Soil for setting fruit plants should be plowed deep and harrowed till it is loose and level. We like fall plowing, as the ground gets settled during winter. Early spring plowing is all right, and the better you prepare your land the easier it will be to keep your berry patch free from weeds and keep the plants growing. We advise rolling or floating the land just before setting, and you can use a plank float (home made) with best results. The soil should be firm. You can mark out your ground with any kind of marker you use for other rowed crops. We use a hand marker (home made) that marks three rows at one operation.

Care of Plants When Received. If the ground is not in condition when they arrive, a very easy method can be used to keep them, which will be a great benefit to the plants, as follows: Take each variety, a bunch at a time, cut strings, and spread roots very thinly along the side of a shallow furrow, then cover the roots with dirt not higher than the crown of the plants. If ground is dry, water roots only. In a few days they will have taken hold, or rather sent out little white fibrous roots, and will be in good condition for transplanting.

Planting—Distance Apart, Etc.

Strawberries. We recommend putting the rows three feet eight inches apart, same as for corn—and putting the plants from fourteen to twenty inches apart in the row. This requires on an average about seven thousand plants per acre.

Setting the Plants. Make holes with a spade by putting in ground six or eight inches and pull toward you, then take out. If ground is in good condition and soil is damp, this should leave a "V" shaped opening. Hold plant in this hole with hand and close hole with one foot and press firmly (with feet) on both sides of plant. If one is



Our Big Stump Puller at Work. (Baldwin's plants are better, because grown on new ground.)

PROGRESSIVE

The Best of the Everbearing Strawberries

**You Can Have
Big Ripe Berries from June till December**

This wonderful strawberry has proven beyond all doubt that it is the leading everbearing variety. Progressive plants set in the spring not only produce an immense crop of fruit the year they are planted, but the runner plants bear fruit as soon as set. Progressive yields a crop of fruit the first year that is truly wonderful. The fruit of Progressive is of good size, smooth, of good color and appearance, a single plant often producing over one hundred perfect berries during the season.

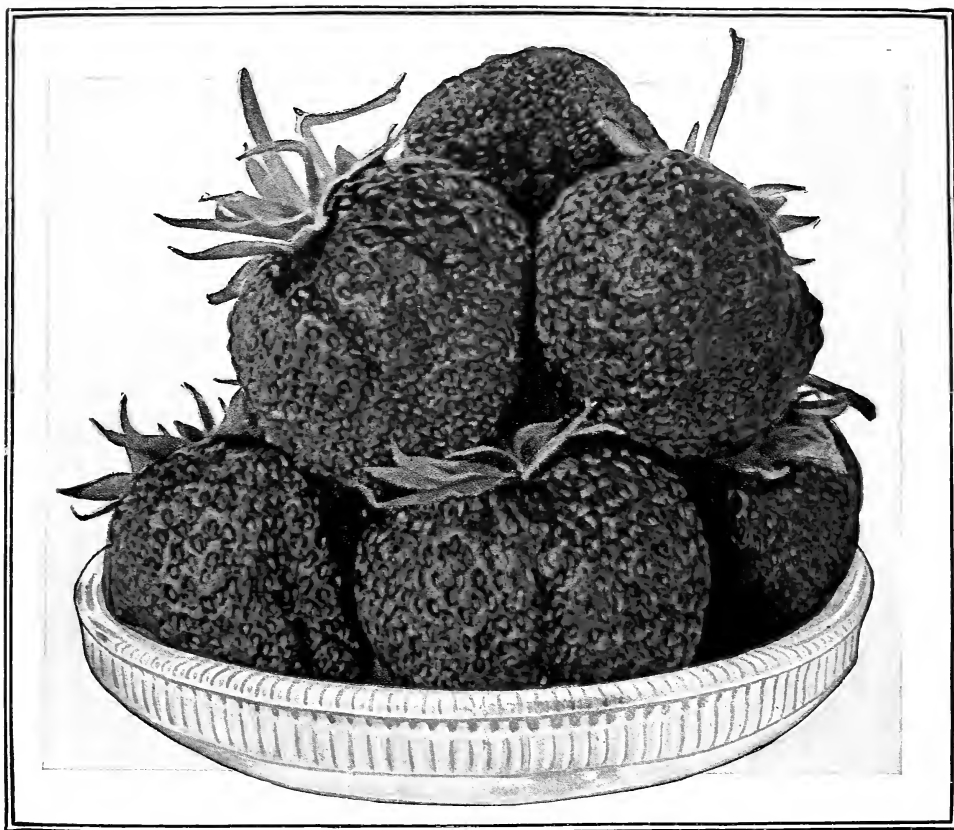
This year the demand for everbearing strawberry plants will be greater than ever, as more people know of the success everyone is having with them. Every family having a garden should have enough Progressive plants to furnish them with fresh strawberries all through the summer and fall.

We advise ordering early, as the demand will far exceed the supply.

Heavy-rooted, new ground Progressive plants, guaranteed true to name, \$2.75 per 100, \$19.50 per 1000. (See further description on page 12.)

Picking Progressive Strawberries on Baldwin's Plant Farms, from a photograph taken October 23rd. Please note that the Corn is in shock and being husked and hauled while Progressive berries are being picked in large quantities. Guaranteed by Baldwin of Bridgman, Michigan.





DR. BURRILL

THE MILLION DOLLAR STRAWBERRY

Dr. Burrill is an improved Senator Dunlap, and was originated by Dr. Reasoner of Illinois, who originated the famous Senator Dunlap. It is a cross of Senator Dunlap and Crescent, both being wonderful producers. This new berry is the biggest cropper of all strawberries. Berries are very large and uniform in size and shape. Most of you know what Senator Dunlap is and what loads of nice berries they are producing everywhere. Dr. Burrill is a better berry in every way, produces more berries, bigger berries and berries of better quality. This is a big statement, but Dr. Burrill has proven its value on the grounds of the originator and on the farms of the introducers.

This great new variety is a strong fertilizer, and its season of blossoming and fruiting is extra long. It ripens in mid-season. Dr. Burrill stands the drought best of all varieties owing to its wonderful root system. Foliage is large, of a beautiful dark green and very hardy and healthy. With its extra long, strong roots, heavy crowns and healthy foliage, it is able to produce its wonderful crop of fruit every season. Berries are very dark red in color, and are of the very best quality. (See further description on page 14.)

Let us reserve Dr. Burrill plants for you NOW. Price, \$8.00 per 1000.

“The Boss of Strawberries”

Grown Baldwin's New Ground Way.

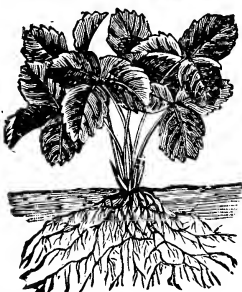
CULTURAL DIRECTIONS

setting plants alone a row of holes may be made, then take plants and set that row. If two are working together one can make holes and the other set the plants. Great care should be taken to set the plant at the right depth. Plants should be set the same depth as they were before being dug, with the crown of plant even with surface of ground. This is important, as the plants set too deep will be washed over with mud and those set too shallow will dry out.

Selection of Varieties. All varieties we list excepting Haverland are self fertilizers and need no other varieties with them for producing good crops of fruit. In planting Haverland put every third row to Senator Dunlap, Dr. Burrill or Gibson for fertilizing the Haverland. If your market sells extra early berries best, order Charles I. Dr. Burrill and Senator Dunlap are best medium early or main crop berries—Gibson and Bun Special best for medium to medium late for main crop. Aroma is the best very late summer bearer. Don't forget Progressive for berries all through the late summer and fall months.

Picking Blossoms from New Set Plants. The standard or June bearing varieties are not expected to produce a crop the year they are planted, so the fruit stems should be pinched from all plants as they appear after setting. This throws the strength into the roots and develops a strong, healthy plant that will give you a big crop of nice berries the following season. If you do not want a wide matted row (and we would not recommend matted rows for best fruits), you should cut off all runners that start up till about July 1st. There will then be plenty coming on later and your parent plant will be strong and vigorous.

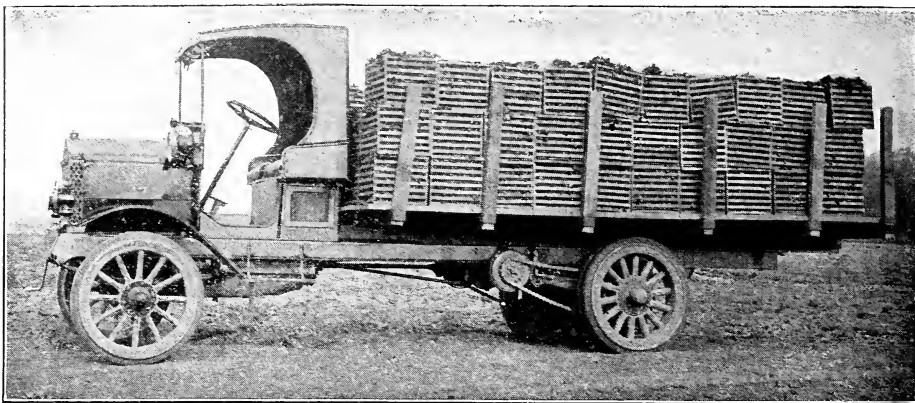
All blossoms should be picked from everbearing varieties the first part of the season if you want them to form a number of runners. The midseason bloom should be left and a crop matured the same season in which they are planted. Everbearers will produce a good crop of berries during late summer and fall the year they are planted, but you must pick off fruit stems as they appear up till July 1st.



A Strawberry Plant Correctly Set.



Baldwin's New Ground Plants. Guaranteed True-to-Name, Fresh Dug and Carefully Packed.



Baldwin's Big Truck Handles Your Plants Quickly and Carefully

Cultivation. We recommend shallow cultivation as soon as the plants are set, or at least within a day or two. This levels the ground and holds the moisture. Shallow cultivation should be kept up through the growing season.

Care of Patch After Picking. Most of our customers, we think, will find it profitable to leave their strawberry patches for the second crop. A good way to care for a patch after the first crop is off is as follows: If a field is weedy, mow it and rake it off. It will be necessary to commence cultivation at once, and if the matted row is too wide we take a furrow away from each side of the row, making a "back furrow" or ridge in the middle. Commence cultivating at once, a double shovel cultivator being the best tool to level the ground.

Black Raspberries should be planted three and one-half feet apart in row, with rows seven feet apart, requiring about 1,725 plants per acre. We recommend setting Black Raspberries the same as strawberries, by making holes with a spade and following same method described for strawberries. Many, however, prefer to plow a straight furrow and set the plants against the land side and pulling dirt around the plant with hoe or hook, and pressing earth firmly (with feet) around the plant. Furrows can easily be filled by plowing the earth back into them.

Trimming. As soon as the canes reach a height of about 20 inches, the ends should be pinched or cut off. We use a heavy knife for this work. This causes the canes to throw out side branches, making a stronger bush for fruiting the following season. On old patches cut out all canes that have borne a crop after fruiting season and burn them. In spring as leaf buds are starting you should trim off all parts of cane damaged by winter, leaving all bushes from twenty to thirty inches high for fruiting. This applies to both old and new patches, and is all the trimming raspberries require. New plants are grown from tips only. Cultivate often.

Red Raspberries should be set about three feet apart in row, with rows six feet apart, requiring about 2,425 plants per acre. Either method of setting suggested for black raspberries is all right for red raspberries. Trim same as black raspberries, excepting the new canes do not need pinching off. New plants grow from roots only.

Blackberries should be set three and one-half feet apart in row, with rows seven feet apart, requiring about 1,725 plants per acre. Set and trim same as raspberries. Cultivate well. New plants grow from roots only.

Dewberry, Grape, etc. We make suggestions with descriptions in catalog.



CERTIFICATE OF NURSERY INSPECTION. No. 2167

THIS IS TO CERTIFY, that I have examined the nursery stock of O. A. D. Baldwin, and find it apparently free from dangerous insects and dangerously contagious tree and plant diseases.
This certificate to be void after July 31, 1921.

L. R. TAFT,
State Inspector of Nurseries and Orchards.
Agricultural College, Mich., Oct. 16, 1920.

BUN SPECIAL

Our Big New Strawberry

(see illustration in colors on back Cover)

For Size Color and Productiveness Bun Special is in a class by itself

We introduced this wonderful variety last year and are the only ones offering it this season.

Bun Special is the finest flavored big, heavy-yielding strawberry we ever saw and the berries are not only very large, but are beautiful bright red in color and uniform in size and shape. A splendid market, table or canning berry.

We paid a lot of money for this wonderful new variety after watching in fruit for two seasons on the farm of the originator, Mr. E. M. Buechley, of Greenville, Ohio.

Bun Special was one of many seedlings on the farm of the originator about ten years ago. He kept discarding inferior varieties each season and this one proved far ahead of anything he had ever fruited. For several years he has tested Bun Special with other varieties, old and new, and it has outyielded all of them.

The plant is vigorous, healthy and a fair plant maker. The crowns of the plants are especially large, throwing out several strong fruit stems on each plant and they produce an immense amount of large berries of extra quality and flavor. Berries are deep red clear through and are extra nice looking when crated as each berry is well formed being nicely rounded and smooth.

Buy Bun Special For Big Profits

The long heavy roots, heavy crowns, and strong fruit stems of Bun Special produce wonderful crops of big, beautiful colored berries that bring the highest prices on any market. We guarantee Bun Special to please you. Price, \$10.00 per thousand.

Bun Special

Is a **PERFECT STRAWBERRY**, and when we tell you that we realize it is a very broad statement. We have watched it in fruit for the past three years, alongside of nearly every good variety we have growing—Bun Special has all others beaten in every way—not in some ways but in every way.

Bun Special will surprise and please you more than any other strawberry you have ever tried.

**GENUINE BUN SPECIAL FOR SALE
ONLY BY BALDWIN OF BRIDGMAN.**

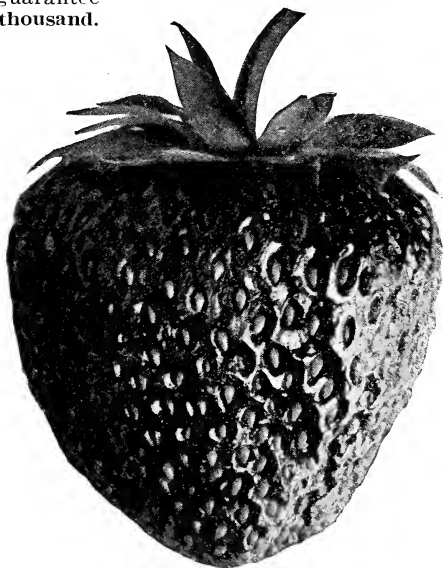
LIKES OUR WAY OF DEALING

O. A. D. Baldwin, Louisville, Ky.
Bridgman, Mich.

Dear Sir:—Receive your plants and found them to be just as you represented them in your catalog. It gives me great pleasure to do business with a man like you. Your catalog does not say enough for you. If you are not successful, it is not your fault, for you surely do a square business. I will not fail to recommend your plants to all of my friends.

Thanking you again for your honest dealing, I remain,

Yours respectfully,
T. J. MILES.



BUN SPECIAL—Actual Size.



EVERBEARING STRAWBERRIES

For Big Quick Money

Full Crop of Berries the Same Year You Plant Them

(See description and illustration in colors opposite page 8)

EVERBEARING STRAWBERRIES ARE NOT AN EXPERIMENT—THEY ARE A PROVEN SUCCESS. Progressive is, by far, the best everbearing strawberry yet introduced.

For many years strawberries in large, paying quantities have been picked and sold during August, September, October and November.

Fresh berries bring fancy prices at that time of year and very big profits are being made every year by thousands of fruit growers all over the United States.

BERRIES OF QUALITY—IN GREAT QUANTITY.

Strawberries during the fall easily bring fifty cents per quart and a single plant should produce about one quart of nice berries the same season you plant it. The demand for Progressive Everbearing plants always exceeds the supply, so order as soon as possible. We guarantee every plant to be genuine Progressive and to be grown on our new ground.

Progressive—Price \$2.75 per Hundred; \$19.50 per Thousand

Chicago, Ill., November 1, 1920.

O. A. D. Baldwin, Bridgman, Mich.

Dear Mr. Baldwin.—I want to thank you again for giving us the rare treat of eating fresh strawberries at this season of the year at your place the other day.

It is too bad that more city people cannot go to your farm and see those acres and acres of wonderful strawberries in full fruit in October. The berries are certainly delicious and Mrs. White and I will long remember the fun we had in helping to gather those large red berries near that big piece of woodland that you were having cleared for more of your berry plants. I'm sure continued success will come your way.

Very truly yours,

FRANK B. WHITE.

P. S.—Mr. White is Managing Director of the Agricultural Publisher's Association. As he frequently addresses farmers' meetings and various clubs, etc., all over the country, you may know him.



Progressive Everbearing Strawberries Picked on Baldwin's New Ground October 23rd.
(Note the large, uniform shape and size of berries.)

STRAWBERRIES

(For price by the hundred, etc., see page 30).

Extra Early Varieties

✓ **CHARLES I.** Our new extra early berry. See illustration and complete description on inside of back cover.

This variety will bring you big profits on account of its being extra early and extra size and quality. Buy some Charles I plants this year and we will guarantee you entire satisfaction. We have grown an extra large stock of this variety and hope to be able to fill all orders. They produce a big crop of large berries of good quality, and the size holds up well all through their fruiting season.

Berries are of uniform size and appearance, nice looking fruit, attracting top prices on any market, as they mature their wonderful crop before the standard varieties are ready to pick.

As Charles I is so much better than other early strawberries we have discarded all others and are growing only this variety for extra early and it is fast becoming the leading early strawberry in nearly every berry growing section of the country. Charles I comes extra early when strawberries are bringing big money. This is the longest rooted variety grown which enables it to go through the dry summers and produce big crops.

We are the introducers of this wonderfully profitable new early strawberry and we guarantee them to make you money. Take our word for it and include Charles I in your order. **Price, \$8.00 per thousand.**



Showing Uniform Plant Growth on Baldwin's New Ground.



Medium Early Varieties

DR. BURRILL. The new million dollar strawberry. (See further description and illustration in colors opposite page 9.) This new berry is the biggest cropper of all strawberries. Berries are very large and uniform in size and shape. Most of you know what Senator Dunlap is. Dr. Burrill is a better berry in every way, produces more berries, bigger berries and berries of better quality. Foliage is large, of a beautiful dark green and very hardy and healthy. With its extra long, strong roots, heavy crowns and healthy foliage, it is able to produce its wonderful crop of fruit every season. Berries are very dark red in color, extra solid and are of the very best quality for canning and home use, as well as one of our best shippers. We have grown a splendid stock of Dr. Burrill plants on new ground and plants are extra large and well rooted. The demand for Dr. Burrill plants will probably far exceed the supply the same as in the past and we advise ordering them early. Don't fail to include Dr. Burrill in your order this year, as they will bring you paying crops of large, extra quality berries. On account of their high color and fine appearance the fruit of Dr. Burrill sells at top prices. **Price, \$8.00 per thousand.**

HAVERLAND. Exceedingly productive; fruit large and very fine; one of the most popular and well tested varieties; withstands drought better than most kinds; color light. Demand for plants has always been much larger than the supply. You will not miss it in buying some Haverland. They are a good sure berry. Bought largely for main crop all over the country. They make a good sized fruiting row and mature an immense amount of fruit which is very easy to pick, being plainly in sight. This variety is not self-fertilizing and requires a staminate or self-fertilizer planted with them. We recommend Dr. Burrill or Senator Dunlap. You can alternate the rows or plant two or three rows of Haverland then one row of other variety. You will find Haverland a money maker. **Price, \$7.50 per thousand.**



Senator Dunlap,

fact our customers in nearly every state in the Union are ordering Senator Dunlap in large quantities every year, often planting several acres to this variety. We guarantee Sen. Dunlap to make you a good big profit on your investment. **Price, \$6.00 per thousand.**

SENATOR DUNLAP. This is the leading strawberry throughout the United States, and the demand for this variety has steadily increased every year since its introduction. It does very well everywhere and produces enormous crops of fine fruit regularly. Senator Dunlap is of the Warfield type, has a perfect blossom, is hardy, productive, a splendid keeper and seems able to produce a good crop under any circumstances. Senator Dunlap is a very heavy bearer of good size, evenly shaped fruit of a very beautiful dark red color, and its flavor is delicious. For canning it is fine, making a rich, red syrup. It is a first class shipper and retains its brightness long after being picked. It always looks well on the market and sells quickly at top prices.

The best proof we have that this berry is a big money maker is the



Medium Late Varieties

GIBSON. A wonderful strawberry. (See picture from photograph, in natural colors, on inside of front cover). Gibson, we believe, is the most profitable variety now generally grown. That is a very strong statement, but we have often told our customers that if we were growing strawberries for market and were restricted to one variety, we would choose Gibson.

Gibson commences to bear with Senator Dunlap, etc., but owing to its wonderful productiveness it continues until quite late, so we class it with our medium late varieties. It is a very strong grower, with long roots that withstand dry weather.

Productiveness—The vines are simply loaded with berries. You will hardly understand how the plants can produce such quantities of fruit.

Size—Berry is extra large. One of our very largest strawberries.

Color—A beautiful dark, glossy-red. The flesh of the berry is red clear through. Calyx is bright green, adding greatly to its beauty and market value.

Quality—The flavor is as fine as can be found in any strawberry; a perfect table and canning berry, and owing to its tough skin it is a very fine shipper.

Shape—Nearly round and regular. A berry which sells itself on any market.

We have again grown a nice stock of extra strong Gibson plants and we hope every one of our customers will include some plants of this profitable variety in their order this year. **Price \$8.00 per thousand.**

BUN SPECIAL—THE GREATEST STRAWBERRY. (See reproduction of photograph in natural colors on back cover—also complete description on page 11.)

This wonderful variety is in a class by itself both in quality and quantity of fruit produced.

We have reduced the price within the reach of all and we hope to find Bun Special included in every order this season.

After watching this valuable variety in fruit for the past three years we can truthfully say we cannot find a single fault with it.

Bun Special commences to ripen with Gibson and continues in full fruit as long as strawberry season lasts.

Price, \$1.65 per hundred; \$10.00 per thousand.

You cannot buy BUN SPECIAL excepting from Baldwin of Bridgman.

Price, \$1.55 per hundred; \$10.00 per thousand.

O. A. D. Baldwin, Bridgman, Mich.

Maple Plain, Minn., February 25, 1920.

Dear Friend:—I have bought strawberry plants from you for the last two years, and I have appreciated your square dealings very much.

The Progressive everbearing strawberry did splendid for me. In the spring of 1918 I planted 100 Progressive, every plant lived, and we had all the berries we could eat from August 1st to November 11th. Last spring I bought 500 Progressive from you, and I picked 250 quarts of fine berries from them this fall.

I also had great success with Senator Dunlap. Last season I cleared \$642.42 from one acre, besides supplying two families for eating and canning.

I will not hesitate to recommend "Baldwin of Bridgman" to berry plant buyers.

Yours very truly,
A. L. MOLINE.

You Can Make \$1000 per Acre Growing Berries
From Baldwin's New Ground Plants.

See page 30 for prices on any quantity of all varieties of plants and make out your order on page 31.

BETTER DO IT TODAY. BALDWIN PLANTS ALWAYS SELL.

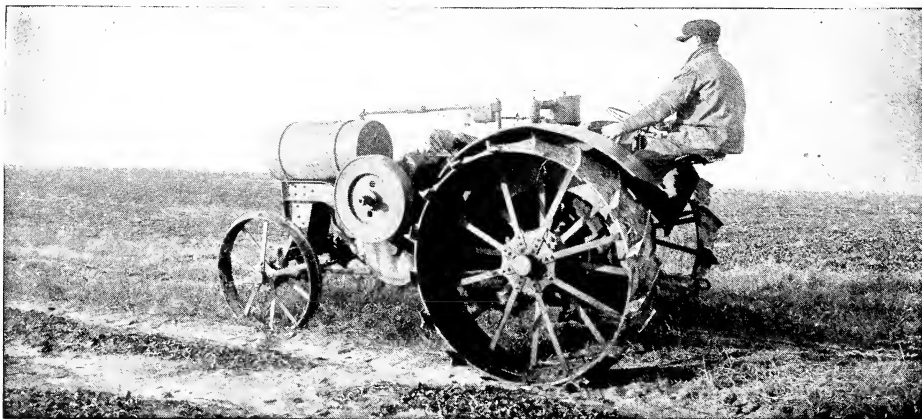


Pocomoke.

POCOMOKE. This variety is one of our best and most profitable strawberries. Profitable not only for its enormous productiveness, but for its beauty, adaptability to all soils, its foliage enduring the dry, hot weather, its large size and deep color, firmness and high flavor. A strong, robust grower, with deep roots and lots of them. It ripens evenly, and is one of the best shippers yet introduced. We guarantee entire satisfaction with Pocomoke. Very nearly like Gibson and some growers call them the same variety. **Price, \$7.00 per thousand.**

CORSICAN. This variety is in the heavy weight class. Not only are the berries large but they are uniform in shape. The color is bright red. They are very firm and will sell for a fancy price in any market. The foliage is exceedingly vigorous and leathery, resisting fungus and drought. It is both profitable and a pleasure to grow a fancy berry, like the Corsican and we recommend them to all customers as a large, attractive berry that will command fancy prices on the market. One of the most beautiful of strawberries. **Price, \$9.00 per thousand.**

UNCLE JIM. Plants are large and free from rust. Berry is large, regular form, and season is medium late. Uncle Jim is a comparatively new introduction, but it is one of our most profitable berries and we recommend this variety to our customers. Uncle Jim is the sweetest, finest flavored and best strawberry grown for table use. Try them in your garden for eating during the picking season. It is a pleasure to have some extra fine strawberries to serve on your table—something nicer than the ordinary in flavor, quality and appearance. Uncle Jim is by far the finest strawberry grown for serving fresh on the table or for short cakes, etc. Plants are very strong growers, making a good fruiting row and producing a good big crop of extra fine looking berries. **Price, \$9.00 per thousand.**



Baldwin's Tractor—By Properly Fitting Our New Ground at the Right Time We Produce Strong, Well Matured Plants.



Very Late Varieties

✓ **AROMA.** This is our best and most profitable late strawberry. Extra big profits in berries are always made by getting your fruit on the market when the demand is best.

For the big money in berry growing we recommend very early or very late varieties as they mature their crops either before or after the heavy picking season.

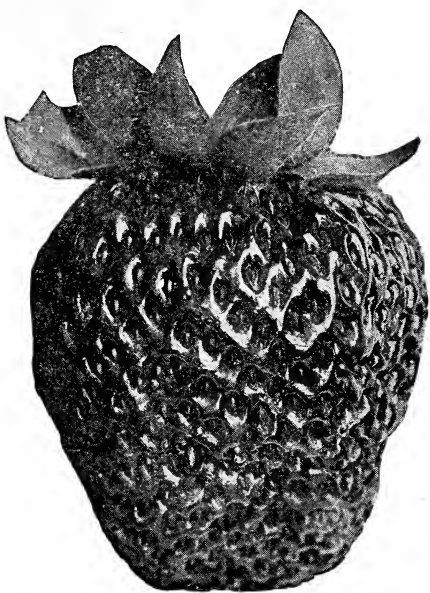
Aroma is the latest strawberry grown and one of the very best varieties of strawberries.

They produce an immense amount of extra large, fancy looking berries and the quality and market value is the very highest.

Every strawberry grower should plant Aroma to lengthen his fruiting season and make him more money. Many big growers especially in the Southwest plant large fields to Aroma alone for distant markets as it is one of the very best shipping varieties grown.

We will guarantee the fruit of Aroma to please all who give it a fair trial. It cannot well be beaten for quantity of fruit produced or in quality of fruit. Plants show no weakness of any kind.

Aroma fruit described as follows:—Very large, roundish, conical, rarely misshapen, glossy-red, of excellent quality and produced in abundance. They are fancy for market and bring top prices everywhere. We guarantee Aroma to bring



Aroma.

you big profits. The demand for Aroma plants has exceeded the supply every year for the past ten years. We have grown an extra large stock of fine Aroma plants but we advise you to place your order early to be sure of getting them. **Price, \$8.00 per thousand.**

Topeka, Kans., May 10, 1920.

Mr. O. A. D. Baldwin, Bridgman, Mich.

Dear Sir:—The strawberry plants I ordered of you were received in splendid condition. Although they were four days in reaching me, they were packed in such good shape they were still damp. I set them out the same evening, and never lost a plant—every one is growing nicely.

Yours very truly,
C. E. ABBOTT.

Rustville, Ind., R. 10.

O. A. D. Baldwin, Bridgman, Mich.

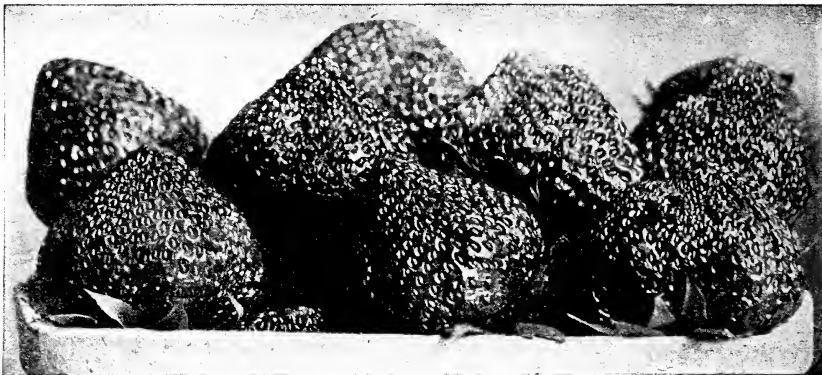
Dear Sir:—I cannot speak too highly of Baldwin's plants. There may be others as good, but none better. Last year I used Pocomoke and Dr. Burrill and they netted me \$237.25 on less than one-eighth of an acre, and the berries could not be beaten.

As far as Baldwin being on the square—he replaced all plants that came in poor condition, and I do not think many nurserymen do this. If I was to use fifty acres of plants, they should all be Baldwin's, and I would advise anyone for such crops to use Baldwin's plants, for they can't be beaten. Yours truly,

O. L. STEPHENS.

Look at the size and shape of these Aroma berries grown from Baldwin's New Ground plants. This crate of Aroma was grown by Mr. H. H. Harner, one of our regular customers at St. Joseph, Missouri. See description of Aroma above.





Brandywine—Finest Canning Strawberry Grown.

✓ **BRANDYWINE.** A valuable late strawberry especially adapted to home use and canning owing to its very dark red color and fine flavor. Brandywine is late, good shape, good quality, good size, firm, productive. A very good shipper, fine appearance, making an extra good market variety.

Brandywine is a good, sure berry for market as it is a nice looking berry of extra rich color. It is probably the best strawberry grown for canning, etc. We guarantee Brandywine to please you and bring you good big profits. Try this extra nice home use and canning variety this year sure. **Price, \$8.00 per thousand.**

✓ **GANDY.** This is one of the leading late varieties with fruit growers all over the country. The plant is a strong grower, the fruit is large and firm; requires strong soil and fertilizers to do its best. It is very late, and a big, showy berry. Gandy is always quoted at the highest price in every market. It is the finest looking fruit and sells quickly at top prices.

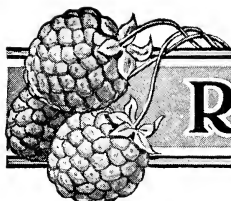
We have sold out of Gandy before our shipping season was over for the past seven or eight years. The demand is extra heavy, especially from the Southern and South-western States, where fancy late strawberries bring big prices and Gandy is, of course, very profitable. **Price, \$8.00 per thousand.**

Did you see the Trade-Mark of the American Association of Nurserymen on Page 28?

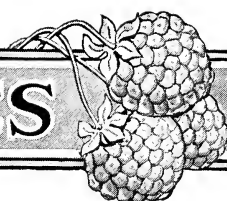
Look both ways before buying nursery stock. The trade-mark protects you.



Come to Bridgman and See 100 Acres of Baldwin's New Ground Plants—Like These.



RASPBERRIES



Black or Cap Varieties

(For price on all quantities, see page 30).

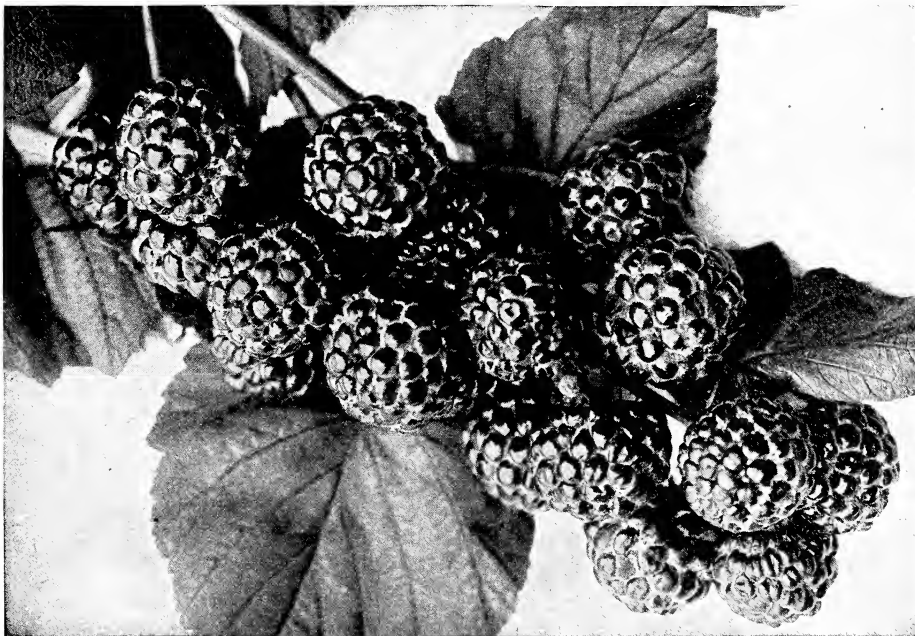
✓ **CUMBERLAND.** The "Business Black Cap." Biggest black raspberry grown. This black raspberry is offered with the full assurance that it is the most profitable and desirable market variety yet known, because of its immense size, firmness and great productiveness.

Cumberland is very hardy, having withstood a temperature of 16 degrees below zero without injury. Extra productive, being the heaviest bearing variety now in cultivation. Fruit is jet black and extra fine quality. Cumberland ripens medium early and continues through the raspberry season. This variety is far ahead of all other black raspberries, both in quality and quantity of fruit



Photograph of Baldwin's Cumberland Plants Growing on Farm of Hitchcock & Manley, of Peoria, Ill.

produced and we guarantee Cumberland to please you and make you good big money on your investment. Price, \$3.00 per hundred; \$20.00 per thousand.



Cumberland—The Most Profitable Black Raspberry Grown.



Plum Farmer.

BLACK VARIETIES—Continued.

PLUM FARMER. A wonderful new black raspberry that has already become one of the leading and most profitable varieties.

We guarantee Plum Farmer to bring you a paying crop of extra fine fruit. The plants are very healthy, have a silvery-bluish appearance when ripened in the fall and succeed where others fail. The fruit is grayish black, very firm, a good shipper, attractive, of the very highest flavor and is adapted for evaporating, as well as for fresh market or home use.

Plum Farmer is extra early and always brings the highest prices.

Price, \$3.00 per hundred; \$20.00 per thousand.

SCARFF. This new variety seems to be a fairly good one but does not produce nearly as much fruit here as Cumberland. We have a limited supply of genuine Scarff plants and list them as they are in demand, in some fruit sections.

Price, \$4.00 per hundred; \$30.00 per thousand.

GREGG. Fruit very fine and covered with bloom. Gregg has

been the leading market variety all over the country, best for evaporating of any variety and it is said to give more pounds to the bushel than any other kind. A good all around late black cap. Very well and favorably known in every fruit district. Gregg is by far the best late black cap grown today. **Price, \$4.00 per hundred; \$30.00 per thousand.**

KANSAS. This variety is now a general favorite all over the country. Ripens early, jet black, firm, handsome and of the best quality; a strong grower, holds its foliage until frosts; stands drought and cold. It is about as large as Gregg, early and very productive. Strong, healthy canes, making plenty of strong tips, and is a money maker everywhere. **Price, \$3.00 per hundred; \$20.00 per thousand.**

LET THE KIND WORDS COME—NOW.

Rochester, Michigan, April 30, 1920.

O. A. D. Baldwin, Bridgman, Michigan.

Dar Sir:—Received the three hundred raspberry plants in fine shape in spite of the box being broken open—they were so well packed that they were not injured. I also found sixty plants more than I had ordered. Accept my thanks for same.

I write you this because I have just been disappointed by an order of strawberry plants supposed to be grown on new land. They must have been runners that rooted last September.

I feel that every honest man should be encouraged and not wait until he is dead, then put some flowers on his grave.

Yours truly,
LOUIS PETERS.

Bloomington, Ind., April 15, 1920.

Mr. O. A. D. Baldwin, Bridgman, Michigan.

Dear Sir:—Have received my raspberry and blackberry plants in fine condition and am well pleased with them.

Yours respectfully,
DOSS HOARD.



GROW DEWBERRIES
Wonderful Producers—Big Profits
 See description on page 25
Baldwin's New Ground Plants—Guaranteed



NEW GROUND PLANTS

Why Baldwin Plants Are Better

There Is a Mighty Big Difference Between Baldwin's New Ground Plants Grown For Plants Only—And The Plants Being Sold By Many Nurserymen

A Big Difference In Quality

See Reproduction Below of Photograph of Our New Ground Plants

Please note that the plants are over 20 inches long, with a mass of fiber roots well over a foot in length. This wonderful development of our plants is partly due to the fact that they are grown on new ground, and partly because we grow them for plants only. We do not allow our big raspberry or blackberry patches to produce any fruit. All canes are cut away in the spring and we grow new canes only, using all the vitality of the mother plants for producing young plants. This is very important, not only because it produces better plants but also because it destroys all old growth of canes and brush each spring, keeping our patches free from insects, and plant diseases. Insects breed and diseases develop largely in the old canes and we do not give them any chance on our farms. We claim our plants are larger and stronger in both cane and root than the plants sent out by most nurserymen who grow plants as a by-product between fruiting rows.

It naturally and certainly follows that Baldwin plants grown the Baldwin way will produce more and better berries than ordinary plants.

Our business is to grow first-class plants. We have no by-products. We believe our methods of growing plants are right and we guarantee our plants to please you and bring you big paying crops.



Baldwin's New Ground Raspberry Plants, Showing Tape Line.

BALDWIN'S CUSTOMER ONCE—BALDWIN'S CUSTOMER ALWAYS.



Red Varieties

(For price on all quantities, see page 30).

CUTHBERT. Cuthbert is the leading late market and home use variety all over the country; strong grower, very productive, fruit firm, large size, of best quality; season medium to late. Cuthbert is perfectly hardy, always yielding immense crops in the most northern states. There is not a fault to be found with the Cuthbert. If you want an all around, late red raspberry, plant Cuthbert. Cuthbert produces a good big crop of extra nice large berries of fine quality every year, and is especially good for table use and canning. This variety does not produce as many plants as King, so price of plants is much higher for Cuthbert. King is a much more profitable market berry here, as it ripens so much earlier and berries are brighter and better color. Cuthbert is extra nice for home use as the fruit is of fine flavor. Price, \$4.00 per hundred; \$30.00 per thousand.

Everbearing Red Raspberries

ST. REGIS. This new red raspberry will give you a good crop of fine fruit from June until the berries freeze in the fall or early winter. Introduced as the most wonderful of all red raspberries. Fruit commences to ripen with the earliest and continuing on young canes until October.

Berries bright crimson, large size, rich, sugary, with full raspberry flavor. Flesh firm and meaty, a good shipper. Canes stocky, of strong growth, with abundance of dark green leathery foliage.

St. Regis as a heavy bearer in the regular red raspberry season, being very profitable then. In fact, St. Regis is proving one of our most profitable early red raspberries, outside of being a producer of nice berries all through the late summer and fall.

Strong, well rooted, genuine St. Regis plants that will please you. Price, \$5.00 per hundred; \$40.00 per thousand.

MILLER. We have a limited supply of the old reliable Miller red raspberry. This is a medium early, heavy yielding berry of extra good shipping qualities. Berries round, of good color and quality. Miller is a healthy grower and hardy variety. Miller can be left on the bushes several days as berries are very firm. Price, \$5.00 per hundred.



St. Regis Everbearers.

See pages 28 and 29 for full instructions when making your order.

Use page 31 for your order-blank, filling spaces carefully.

See complete price-list on page 30.

Better send your order now and be sure of getting the varieties you want.

BALDWIN WILL TAKE CARE OF YOU.

Atchison, Kans., February 2, 1920.

O. A. D. Baldwin, Bridgman, Mich.

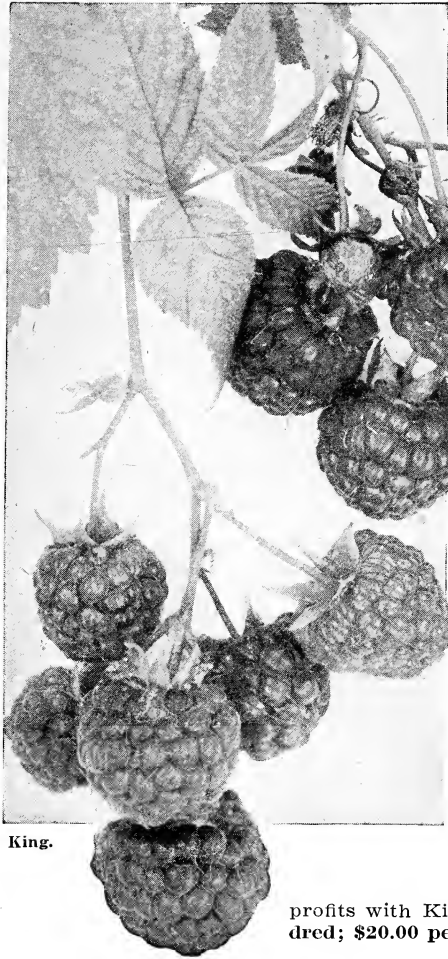
Kind Friend:—Yours of the 23rd of February has been received, and contents noted. I received the shipment of berry plants last spring in the pink of condition, and they were a fine lot, too, well rooted.

Owing to the exceedingly dry weather, I lost some, which was, of course, no fault of yours. I regret that I did not let you hear from me sooner, but proud you have such an interest in my welfare.

I will not place an order this season, but if I should, it will certainly be with you.

Thanking you again, I am,

Yours truly,
JOSEPH BOONE.



King.

KING

The most popular and most profitable

Red Raspberry now generally grown. Nine-tenths of all the Red Raspberries grown in this berry growing locality are King. We believe you can make money faster with a good patch of King than with any other variety of fruit, if you have a good market for fancy, early Red Raspberries. The berries are very large, bright red, firm, easily picked. Cane is perfectly hardy, and a strong grower. We guarantee King to please you. They are easy to pick, and you get more money before the big shipments of raspberries get on the markets.

King is the earliest and most beautiful Red Raspberry we have ever grown and always brings top prices. Include King in your order for Spring planting this year sure.

Fruit growers near Bridgman made a net profit of from \$400.00 to \$600.00 per acre this year on their King Raspberries. In doing this they shipped to wholesale commission market or sold to canning factories so no fancy market was supplied at extra prices. You can make big

profits with King Red Raspberries. Price, \$3.00 per hundred; \$20.00 per thousand.

Purple Raspberries

(For price on all quantities, see page 30).

The sweetest and best berry grown for table use, canning, pies, etc. Set same distance apart as black raspberries and cultivate in same manner. Easy to grow and every family owning land should grow enough Columbian for home use.

COLUMBIAN. (See illustration in natural color and description opposite page 25). The Columbian is a variety of remarkable vigor and productiveness.

Purple raspberries are being grown in large quantities in many sections and there is always a big demand for these extra quality berries at a high price. There is nothing finer grown in the line of fruit for table use, canning, pies, etc., etc. If you have no purple raspberries on your place, do not fail to order a few hundred Columbian for your own table use, and do not forget that they are one of the most profitable fruits grown for market. This year we are growing over twenty acres of Columbian, but all our plants will be sold long before our shipping season is over. We are sure of this from past experience and we urge you to send your order for Columbian now. Price, \$6.00 per hundred; \$45.00 per thousand.

Bellbrook, Ohio, April 27, 1920.

Mrs. O. A. D. Baldwin, Bridgman, Michigan.

Dear Sir:—I received the plants this morning, and they were in fine shape. I showed them to some of our neighbors, and they all said they had never seen such fine plants.

Wishing you a prosperous year, I am,

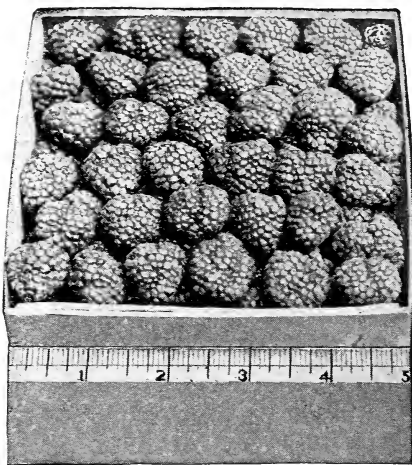
Very truly yours,

OLIVER WEBB.

VICTORY

OUR WONDERFUL NEW RED RASPBERRY.

See illustration in colors opposite page.



Victory.

From Photograph of a Pint of Victory Berries
Each Measuring Nearly One Inch in Diameter.

growth and their heavy root system enables them to go through a hot, dry summer and still produce a great crop of fruit.

Productiveness. The originator has a record of picking nineteen (19) pints of fancy berries from one bush of Victory during one fruiting season. Just think of it—nineteen pints from one plant, with positively no extra care or fertilization.

Price for Fruit. Victory brought \$6.00 per 24-pint crate when common varieties were selling at from \$2.50 to \$3.50 per 24-pint crate.

Victory is a seedling of the Cuthbert, one of the best old raspberries and resembles that grand variety. Victory has produced regularly for several seasons nearly twice as much fruit as Cuthbert, bush for bush, and acre for acre, grown in the same field, under exactly the same conditions. Victory berries are very much larger than Cuthbert and of better quality and flavor.

Our stock of Victory plants is again limited and we can sell only 100 plants to each customer.

Introduced and for sale by Baldwin of Bridgman.

Victory plants, 30c each; \$1.50 for 6; \$2.50 for 12; \$4.25 for 25; \$7.75 for 50; \$15.00 for 100.



From Photograph of Field of Victory on Farm of Originator. Note the Wonderful Growth of Canes.
Bushes Shoulder High on Light Sandy Soil.



VICTORY

Our Wonderful New Raspberry

This is the new variety that so many nurseries have been trying to buy so they can catalog it.

We are again refusing orders for Victory plants from nurserymen and nursery firms, as our stock is so short this season. We must limit each customer to 100 Victory plants this year.

Do not forget—100 Victory plants is all you can buy, and when our stock is gone we must return all orders. Don't delay. Send your order for Victory raspberry plants—NOW.

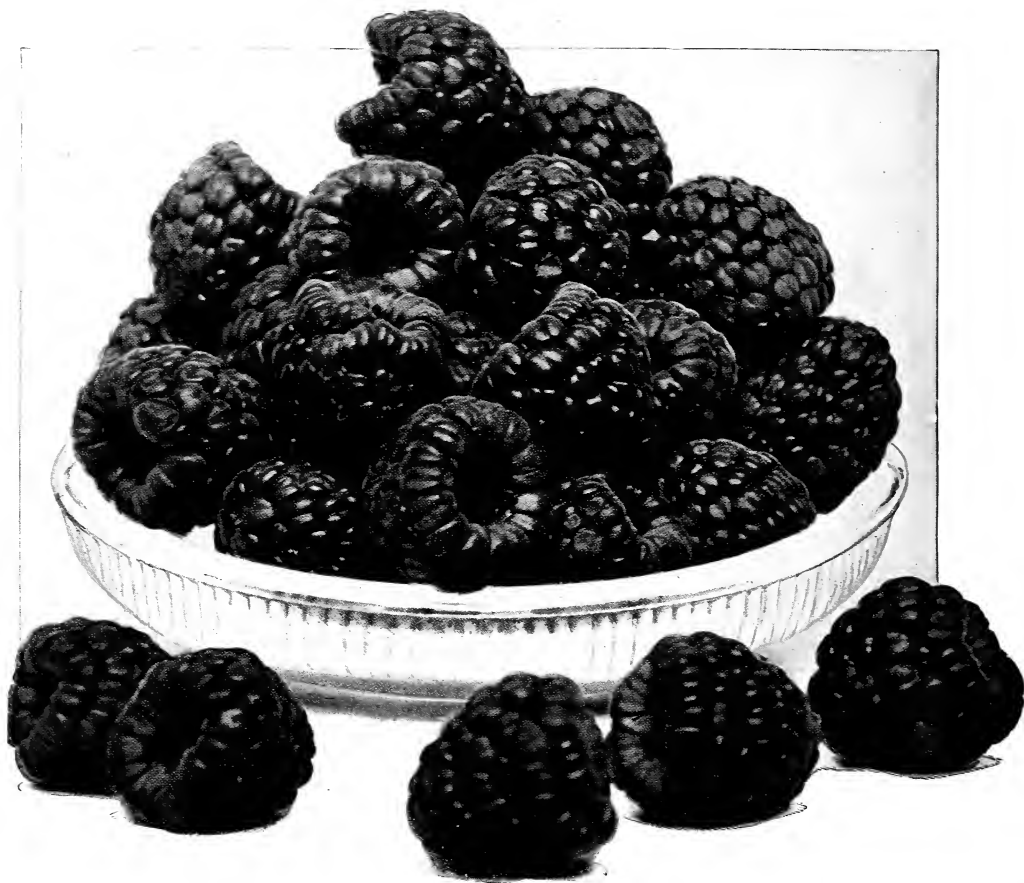
The writer saw Victory in full fruit on the farm of its originator, and it was a sight to see the great loads of fruit. The berries were about twice as large as any red raspberries I had ever seen before.

This seems like a big statement but I could hardly believe what I actually saw, as the soil where these berries were growing was not rich; in fact, it was real light sand.

Victory is not an untried variety as the originator has fruited it for eight years. It has been tested with nearly every known variety of red raspberry and is far better than any of them not only in production, hardiness, and vigor, but the fruit is larger and of much better quality than all others. (See complete description on opposite page.)

Let us reserve 100 Victory plants or less for you NOW. Price, 30c each; \$1.50 for 6; \$2.50 for 12; \$4.25 for 25; \$7.75 for 50; \$15.00 for 100.

**Baldwin's Guarantee Goes with Every Plant.
We Grow Them for Plants Only.**



COLUMBIAN

The Great Pie and Canning Raspberry

Grow Purple Raspberries for Quality

They are by far the finest berry grown for home-use. Delicious for canning and for pies. Columbian is the best of the purple raspberries. Not only are purple raspberries extra good for table berries, but they are a very profitable commercial variety. Columbian plants are very hardy and propagate from tips. Fruit very large, often an inch in diameter, dark reddish purple; adheres firmly to stem; seeds small and deeply imbedded in a rich, juicy pulp with a distinct flavor of its own.

Every year the demand for purple raspberry plants has exceeded the supply and the late orders have to be turned back unfilled. We advise ordering early. No fruit farm or garden is complete without purple raspberries.

Price of Columbian, \$6.00 per hundred; \$45.00 per thousand.

**BALDWIN IS NOT SATISFIED
UNTIL YOU ARE SATISFIED**

BUY OF
ALDWIN OF
RIDGMAN

DEWBERRIES

More Profitable Than Any Other Fruit

Dewberries Are Producing \$1,000.00 a Year Per Acre—

Dewberries are bringing big money and we are advising our customers to get started with them as soon as possible. Berries are large, beautiful and of excellent quality for home use or market. They ripen a week or ten days before common blackberries and sell at very high prices.

Our heavily-rooted new ground plants grown for plants only, cost you but little, if any more than common plants dug from old fruiting patches and listed in many catalogs.

Instructions for Growing Dewberries. Plant rows six to seven feet apart with plants four feet apart in rows, requiring about 1700 plants per acre. Most growers use short posts and wire with very good results. Posts need be only about 30 to 36 inches high from ground. Use one wire and in the spring tie all canes onto same holding them off the ground. Let the new canes lie on ground through growing season, covering them in Northern states for winter protection. Cut away old wood in spring and tie new canes on wire.

LUCRETIA. The best of the blackberry family. Berries are far larger and incomparably better than any blackberry; of unequaled excellence; soft, sweet and luscious throughout, of brightest glossy black color. The Lucretia Dewberry has received the endorsement and highest praise from the best horticulturists in the country. Its trailing habit renders it less liable to winterkill. Propagates from the tips. Price, \$4.50 per hundred; \$35.00 per thousand.

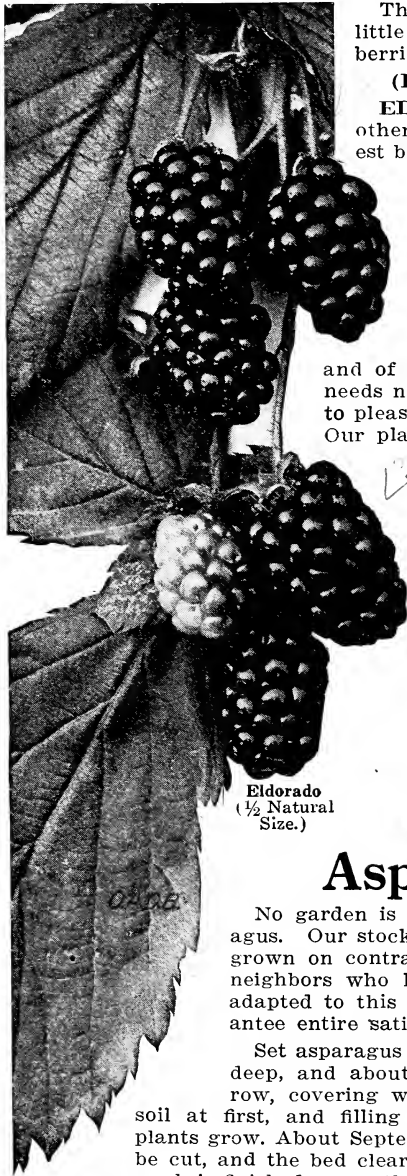


Lucretia—The Big Money Maker.





BLACKBERRIES



The berry that ripens in August when there is very little other fruit on the market—consequently blackberries always bring high prices.

(For price on all quantities, etc., see page 30).

ELDORADO. We place this variety ahead of all others without a moment's hesitation. It is the greatest blackberry in general cultivation today. Eldorado is as hardy as the Snyder, twice as large and of better quality. When you get one like that you have a berry that cannot well be beaten. Eldorado has never been known to winter-kill, even in Northern Michigan and Wisconsin. For home and market use, we recommend Eldorado above all others. We consider it the best blackberry ever fruited in every way, and we have grown them all. The fruit is good size, firm and of the very highest quality. Very profitable, as it needs no protection in winter. We guarantee Eldorado to please you in every way and to make you big money. Our plants are extra well rooted and are of good size.

Price, \$4.50 per hundred; \$35.00 per thousand.

WILSON. A large blackberry of extra fine appearance and good shipping quality. The canes are not hardy and require protection in the northern states. Does very well in some localities. Our stock of Wilson is limited. Price, \$4.00 per hundred; \$30.00 per thousand.

Grow
King Red Raspberries
For Big Profits
SEE PAGE 23

Asparagus

No garden is complete without Asparagus. Our stock of Asparagus roots was grown on contract for us by one of our neighbors who has good land especially adapted to this purpose. We will guarantee entire satisfaction with our plants.

Set asparagus plants four to six inches deep, and about 12 inches apart in the row, covering with only three inches of soil at first, and filling in the trenches as the plants grow. About September 1st the tops should be cut, and the bed cleared of weeds. When this work is finished, cover the bed to a depth of three inches with coarse manure for a mulch. Very early in the spring, rake off all coarse straw and loosen the soil, being careful not to injure the crowns of plants.

PALMETTO. A valuable new variety of extra quality and very productive. Very large, tender stalks and hardy. Price, 75c per 25; \$2.00 per 100; \$12.00 per 1,000.



Palmetto Asparagus.



GRAPE VINES



Great Shortage of Grapes in This Country

Let Us Help Supply the Ever Increasing Demand.

A grape vineyard represents a splendid, permanent investment that will pay big dividends every year for seventy-five or one hundred years.

The original Concord grape vine, located near Boston, is well over one hundred years old and is still producing large crops of nice grapes every year.

For the past three years grapes have been making the growers from \$300.00 to \$500.00 net profit per acre each season.

Plant grape vines for field culture eight by twelve feet, requiring about 435 plants per acre. Grape vines will grow and do well on light sand or clay where it is hard to raise a crop of grain or other fruit.

Grapes are bringing very high prices every year and the demand is growing rapidly. Grapes produce a full crop each season and continue to produce indefinitely.

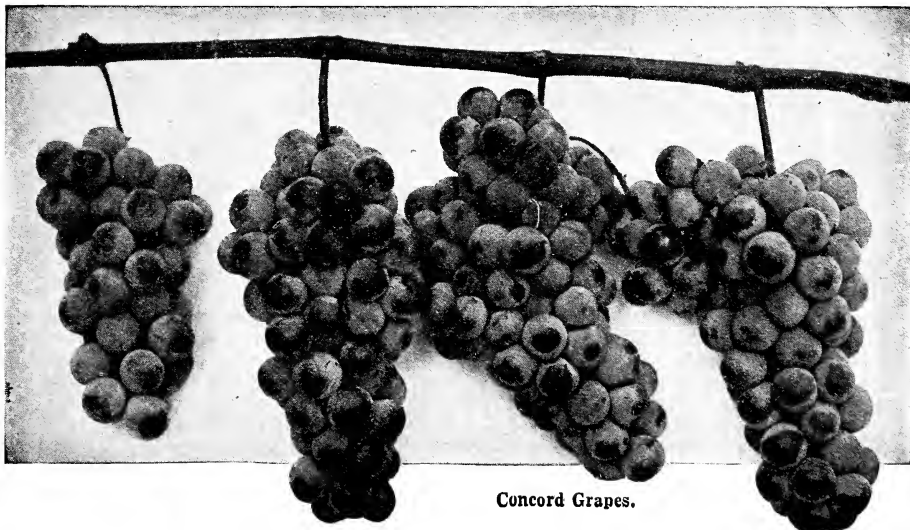
Grape plants are a short crop again this year and the demand will far exceed the supply. We advise you to send your order in early, as we were obliged to disappoint many of our customers last year.

CONCORD (Black). This is the grape so largely planted all over the country for commercial purposes. Concord is the main variety of grape for profit and is sold in large quantities. A large, purplish black grape, ripening about the middle of September; vines remarkably vigorous and free from disease; the standard for productiveness and hardiness all over the country. Concord is by far the best and most profitable market grape grown. Strong well-rooted vines. Price, 35c each; \$1.75 for 6; \$3.25 for 12; \$5.50 for 25; \$18.00 for 100.

WORDEN (Black). In brief, an improved Concord, being larger in both bunch and berry, handsomer, nearly two weeks earlier and of better quality. Worden will not yield like Concord and so are not planted so extensively for market. They are an extra good grape for home use. Price, 50c each; \$2.50 for 6; \$4.50 for 12; \$7.50 for 25.

MOORE'S EARLY (Black). Bunch large, berry round, color black, with a heavy blue bloom. Moore's Early is hardy, free from disease, and about a week earlier than Concord. Price, 50c each; \$2.50 for 6; \$4.50 for 12; \$7.50 for 25.

DELAWARE (Red). Bunch small, compact, sometimes shouldered; berries small; skin thin, but firm; flesh juicy, very sweet and refreshing, of best quality for table; ripens with Concord; very hardy. A pale red grape. Price, 60c each; \$2.75 for 6; \$5.00 for 12.



Concord Grapes.

BALDWIN

How to Ship

Methods of Shipment. Express is the safest, and all things considered, the cheapest way of shipping plants. We will ship all plants by express collect unless you instruct otherwise.

Our plants are carefully packed in damp moss or shingle-tow in a manner that will keep them in good growing condition for from ten days to three weeks, according to time of shipment, and prevailing weather conditions.

Parcel Post. We are now shipping a great many plants by Parcel Post and your plants are delivered at your door. Mail or parcel post shipments are packed in the same manner as express shipment. All small packages that go in mail bags are wrapped in prepared paper that retains the moisture.

AMOUNT OF MONEY TO SEND FOR POSTAGE.

Inquire of your postmaster or mail carrier what zone you are in when receiving parcel post shipments from Bridgman, Michigan, our shipping point.

This will determine what zone you are in from Bridgman, and by referring to the table below you can readily determine the amount to add to your order for parcel post shipment.

1st	2nd	3rd	4th	5th	6th	7th	8th
order for each	Zone	Zone	Zone	Zone	Zone	Zone	Zone
100 plants of—							
Strawberries ..	\$0.12	\$0.18	\$0.25	\$0.35	\$0.40	\$0.48	\$0.55
Red Raspberries15	.20	.30	.38	.45	.55	.65
Black Raspberries,							
Blackberries, Dew-							
berries, Grapes, etc.	.20	.30	.40	.65	.85	1.05	1.25

The Trade-mark

We belong to the American Association of Nurserymen. The trade-mark on this page stands for a square deal.

The following is taken from a book issued by the Association.

"Looking Both Ways Before You Buy Nursery Stock

Nurserymen are just like other manufacturers and merchants; their success depends on producing goods of value and selling them to satisfied customers.

But Nursery Stock is different from most merchandise: You can't look at it and tell what it is, especially in the case of most Fruit plants. You have to plant them and wait till they bear. Outside of a few varieties of distinct character, the experts know little more than the amateurs.

Is it surprising, then, that mistakes occur in handling things like that? Or that the very nature of the goods encourages dishonest merchants to impose upon buyers?

Those mistakes and those impositions are always given the widest publicity; they are written about and published to such an extent that those who do not know sometimes assume that they are the rule rather than the exception. Satisfied buyers do not often take the trouble to write their favorite papers about it. And so there is a sort of general impression that the nursery business is not subject to the same standards that govern other industries. That is a mistake. The purpose of the American Association of Nurserymen is to correct that mistake."



Your Order Will Be Carefully Handled By
BALDWIN OF BRIDGMAN



INSTRUCTIONS TO CUSTOMERS

Please Read Carefully

When writing, please sign your name plainly. Be sure to give your postoffice, county and state.

If you want your plants shipped to a different town than your postoffice please mention that town on order sheet where indicated. Tear out page 31 and use it for your order sheet, filling in all blank spaces carefully.

Use our self-addressed envelope. We will acknowledge receipt of your order promptly.

Prices—See page 30. One price to all. Our prices are lowest when you consider quality of plants and service we give.

We do not try to compete with many plant "dealers" who buy and sell plants and do not know what they are selling you.

Be careful to use the correct rate on quantity of plants ordered of each variety. **Note price on 25 plants, 100 plants, 200 plants, etc., etc.**

PREMIUMS—We do not ask more than our plants are worth—then give you a premium or a present for taking them.

Did you ever stop to think that somebody is paying for the premiums?

We quote a fair, square printed price in this catalog and everyone pays us the same price—no more—no less.

Isn't that the nicest and fairest way to do business, both for the buyer and seller?

Terms. Cash with order, or part cash, balance before shipment. Do not ask us for credit or to ship your plants C. O. D.

REFERENCE. As to our reliability, we refer to the Bridgman State Bank of Bridgman, or the Commercial National Bank of St. Joseph, Mich. Also the Postmaster or Express Agent at Bridgman. You no doubt, have neighbors who are our regular satisfied customers. Ask them.

HOW TO SEND MONEY. By check, bank draft, express money order, postoffice order or registered letter.

COMPLAINTS, in regard to shortage or errors must be made within five days after stock is received. If the fault is ours we will make things right at once and do it cheerfully. If stock should not prove true-to-name, we will replace same free of charge, upon proper proof, after enough time has elapsed to prove they are not true to label.

We are never liable for more than the first cost of plants.

CLAIMS TO EXPRESS COMPANY. If stock arrives in poor condition, you must have agent note same on express bill so claim can be made to Express Company. This is important and must be done or we cannot replace stock caused by damage.

SUBSTITUTION. We do not substitute one variety for another without your permission unless order is filled late in season.

It often saves delay in filling orders if we substitute and we always use varieties of same season and value as those ordered. We guarantee your satisfaction on varieties substituted by us.

ORDER EARLY. The earlier the better. If anything more is needed it can be added later. If not prepared to send all the money, send a part when the order will be booked.

HOW TO SHIP. See opposite page. Express or Parcel Post.

PACKING. We make no charge for packing, which is done in the best possible manner. We use light plant crates for shipping strawberry plants, and boxes and barrels for other stock. We pack in damp moss and shingle tow. Each variety is carefully separated in package and correctly labeled with printed wooden labels.

SHIPPING SEASON. We commence to ship the last of March or first of April, according to season, and will continue until May 15th to 20th.

Remember, Baldwin's New Ground Plants are guaranteed extra heavy rooted, true-to-name, fresh dug for your order and carefully packed, F. O. B. cars, Bridgman.

DON'T DELAY—ORDER TODAY.

BUY OF BALDWIN OF BRIDGMAN

BALDWIN'S PRICES 1921



(Note—You may select 50 of a variety at the hundred rate and 500 or more of a variety at the thousand rate. Amounts between 100 and 200 of a variety at the hundred rate, between 200 and 300 of a variety at the two hundred rate, etc. On Parcel Post shipments see page 28 for extra charge to cover postage.)

Extra Early Strawberries

	Per 25	Per 100	Per 200	Per 300	Per 400	Per 1000
Charles I.	\$0.50	\$1.40	\$2.10	\$2.85	\$3.50	\$8.00

Medium Early Strawberries

Dr. Burrill	\$0.50	\$1.40	\$2.10	\$2.85	\$3.50	\$8.00
Haverland50	1.35	2.00	2.70	3.30	7.50
Senator Dunlap40	1.15	1.70	2.25	2.70	6.00

Medium Late Strawberries

Gibson	\$0.50	\$1.40	\$2.10	\$2.85	\$3.50	\$8.00
Pocomoke50	1.25	1.85	2.50	3.10	7.00
Corsican60	1.50	2.40	3.25	4.00	9.00
Uncle Jim60	1.50	2.40	3.25	4.00	9.00
Bun Special65	1.75	2.70	3.60	4.40	10.00

Very Late Strawberries

Aroma50	1.40	2.10	2.85	3.50	8.00
Gandy50	1.40	2.10	2.85	3.50	8.00
Brandywine50	1.40	2.10	2.85	3.50	8.00

Everbearing Strawberries

Progressive	\$1.00	\$2.75	\$5.10	\$7.00	\$8.50	\$19.50
-------------------	--------	--------	--------	--------	--------	---------

Raspberries

Cumberland	(Black) ..	\$1.00	\$3.00	\$5.25	\$7.25	\$8.75	\$20.00
Plum Farmer	(Black) ..	1.00	3.00	5.25	7.25	8.75	20.00
Kansas	(Black) ..	1.00	3.00	5.25	7.25	8.75	20.00
Gregg	(Black) ..	1.25	4.00	7.75	10.75	13.00	30.00
Scarff	(Black) ..	1.25	4.00	7.75	10.75	13.00	30.00
King	(Red) ..	1.00	3.00	5.25	7.25	8.75	20.00
Cuthbert	(Red) ..	1.25	4.00	7.75	10.75	13.00	30.00
Miller	(Red) ..	1.65	5.00	9.75	14.00		
St. Regis	(Everbearing) ..	1.65	5.00	9.75	14.00	17.00	40.00
Columbian	(Purple) ..	1.75	6.00	11.75	16.25	19.75	45.00
Victory (New Red) ..	30c each; \$1.50 for 6; \$2.50 for 12; \$4.25 for 25; \$7.75 for 50; \$15.00 per 100.						

Blackberries

Eldorado	\$1.50	\$4.50	\$8.75	\$12.25	\$15.00	\$35.00
Wilson	1.25	4.00	7.75	10.75	13.00	30.00

Dewberries

Lucretia	\$1.50	\$4.50	\$8.75	\$12.25	\$15.00	\$35.00
----------------	--------	--------	--------	---------	---------	---------

Asparagus

Palmetto	\$0.75	\$2.00	\$3.20	\$4.30	\$5.30	\$12.00
----------------	--------	--------	--------	--------	--------	---------

Grapes

Concord	35c each; \$1.75 for 6; \$3.25 for 12; \$5.50 for 25; \$18.00 for 100					
Worden (Black)	50c each; \$2.50 for 6; \$4.50 for 12; \$7.50 for 25					
Moore's Early (Black)	50c each; \$2.50 for 6; \$4.50 for 12; \$7.50 for 25					
Delaware (Red)	60c each; \$2.75 for 6; \$5.00 for 12					

Baldwin guarantees every plant to be strictly first-class in every way, true-to-name, fresh-dug for your order, and to be carefully labeled and packed in first-class shape, F. O. B. cars.

To be sure of entire satisfaction, send your order as soon as possible to

O. A. D. BALDWIN - Bridgman, Mich.

Amt. Enclosed \$..... Date.....

County Where Express Office Is Located.....

DON'T FORGET BUN SPECIAL—THE BIG MONEY MAKER. (See page 11).
See prices on all quantities of plants on opposite page.

[illegible]

Remember, the Six Big Money Making Strawberries Are

CHARLES I. (extra early)

DR. BURRILL (medium early)

BUN SPECIAL (medium late)

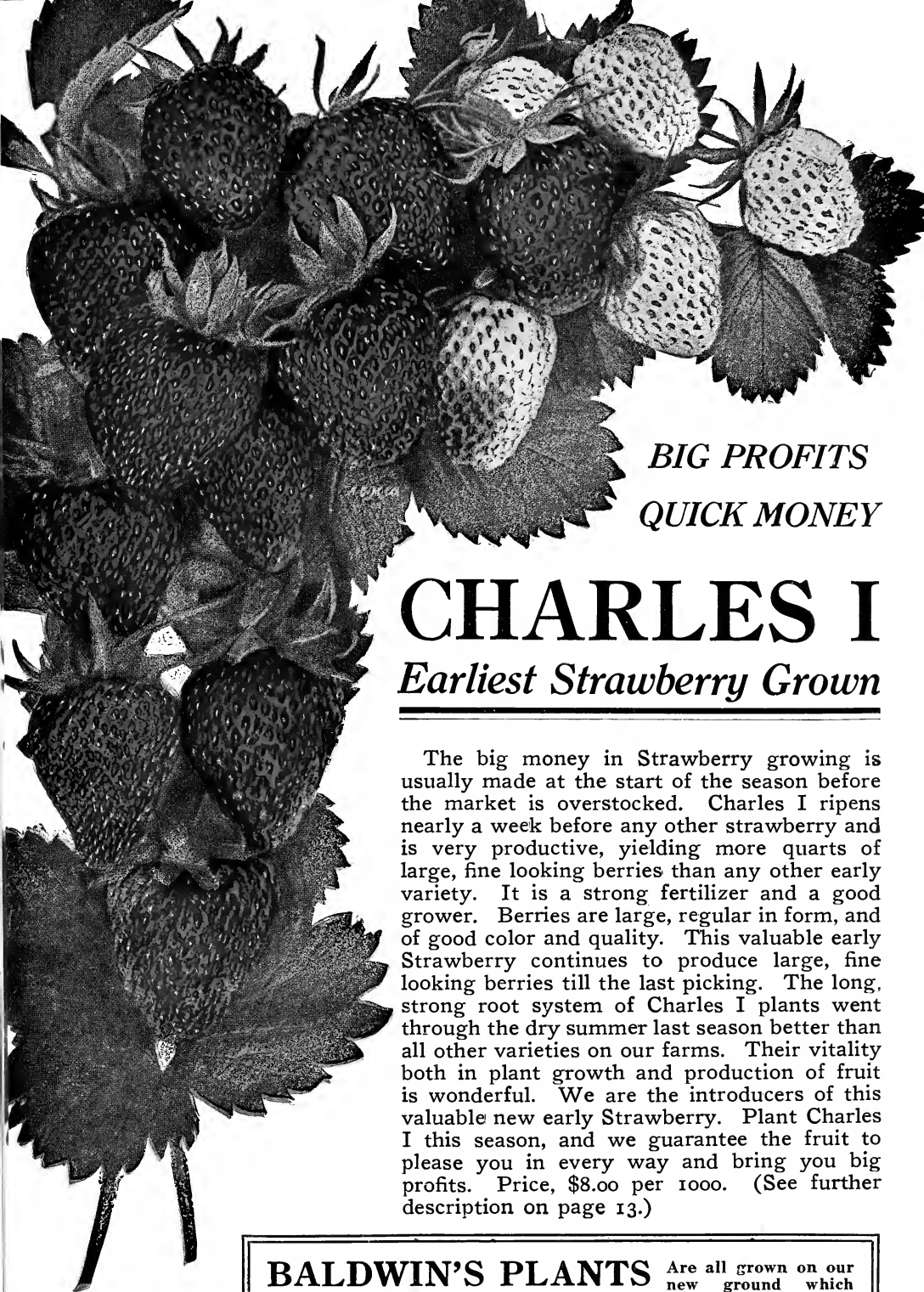
GIBSON (medium late)

AROMA (extra late)

PROGRESSIVE (everbearing)

THESE ARE THE BIG SELLERS BETTER ORDER NOW

If you know of berry growers who would appreciate our catalog and will write their addresses below we will be glad to mail them a catalog.



BIG PROFITS
QUICK MONEY

CHARLES I

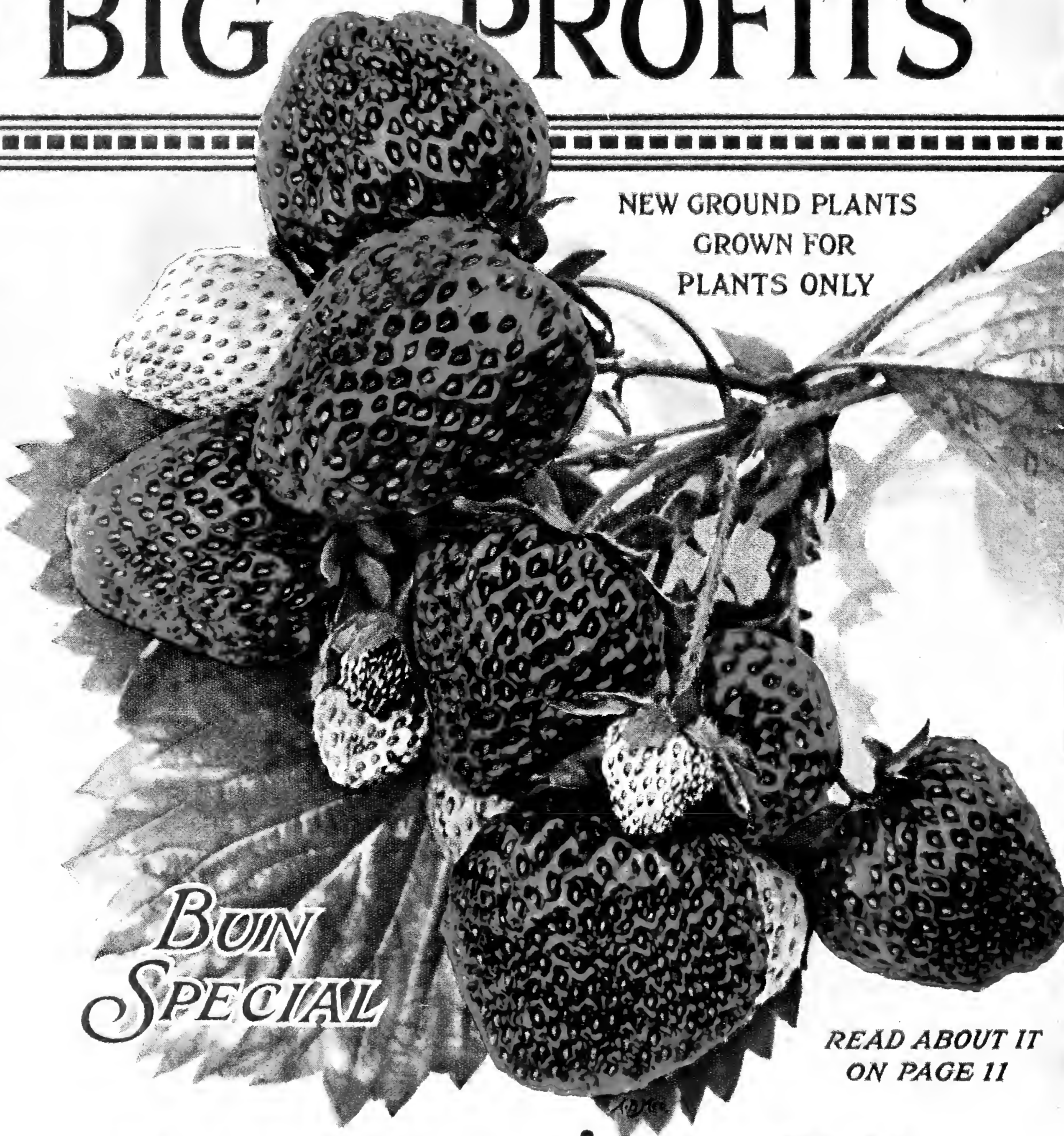
Earliest Strawberry Grown

The big money in Strawberry growing is usually made at the start of the season before the market is overstocked. Charles I ripens nearly a week before any other strawberry and is very productive, yielding more quarts of large, fine looking berries than any other early variety. It is a strong fertilizer and a good grower. Berries are large, regular in form, and of good color and quality. This valuable early Strawberry continues to produce large, fine looking berries till the last picking. The long, strong root system of Charles I plants went through the dry summer last season better than all other varieties on our farms. Their vitality both in plant growth and production of fruit is wonderful. We are the introducers of this valuable new early Strawberry. Plant Charles I this season, and we guarantee the fruit to please you in every way and bring you big profits. Price, \$8.00 per 1000. (See further description on page 13.)

BALDWIN'S PLANTS

Are all grown on our new ground which produces long, strong roots. Being grown for plants only they are better. Let us prove it to you this year. ORDER NOW.

BUY BUN SPECIAL *for* BIG PROFITS



NEW GROUND PLANTS
GROWN FOR
PLANTS ONLY

*BUN
SPECIAL*

READ ABOUT IT
ON PAGE 11

BALDWIN'S NEW STRAWBERRY

O. A. D. BALDWIN
BRIDGMAN, MICH.